



News From North Metro

Weekly Update

September 08, 2008

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Greetings!,

There are many upcoming events at NMRA. Be sure to check them out below!

Have a wonderful week!

Announcements from NMRA

The New North Metro Website Is Here!

NMRA is pleased to announce the launch of their new website! The site is much improved, easier to navigate, more visual appealing, and has tons of useful information.

You are now able to register for education classes and events online. We will be archiving our statistical reports such as the weekly market activity report, the housing supply outlook and the famous 100. Or if you have missed a weekly email or our quarterly published newsletter

Board Store Pick of the Week!

Hurry in to get the large size 2008 King's Street Atlas for a reduced rate of \$8. This offer is only good while supplies last!

Or stop in to get the 2009 King's Street Atlas now!

you can find that on our new website too!

There is much more so be sure to check it out at www.northmetro.com.

361 NMRA Members Have Not Completed the Mandatory COE Requirement

Between January 1, 2005 and December 31, 2008, every REALTOR® is required to complete 2 1/2 hours of Code of Ethics training. Any member who fails to complete the required training will have their membership suspended by their primary association until training is complete.

[Click here](#) to see if you have completed this mandatory requirement. If your name is not on the list you can take the class [online](#) or attend NMRA's Membership Breakfast.

Information about NMRA's Membership Breakfast:

Last Chance to Complete the NAR Code of Ethics with NMRA

Tim Gallivan is one of NMRA's most popular instructors and he will teach the required COE course on September 18th at Majestic Oaks Golf Course. Registration and breakfast begins at 8:00am, the class runs from 8:30-11:00am. The cost is \$15 and includes 2.5 hours of continuing education and breakfast.

[Click here](#) to register today.

Dues Reminder from NMRA

We thank you for being a member of the North Metro REALTORS® Association. We would like to give you a friendly reminder that your dues statement for the 2008-2009 year will be mailed in mid-September 2008 to your OFFICE MAILING ADDRESS. Dues statements will not be mailed to home addresses. Payments are due by October 1, 2008. For more information about your REALTOR® Association dues [click here](#).

Upcoming Events

Free Website Seminar Presented by Real Estate Home Pages

Seminar Includes:

- Full training on website options
- Search engine tips
- Lead capture assistance & much more!



WHEN: September 11th @ 9:30 A.M.
WHERE: 11450 Robinson Dr.
Coon Rapids, MN 55433

[CLICK HERE TO SIGN UP](#) or call 800.280.6926

Listingbook™ introduction and quick start training dates

LISTINGBOOK™ - The ultimate online solution
building stronger client-agent relationships!

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do for you!



Get started with your free Listingbook Agent
Essentials account today at <http://northstar.listingbook.com>

*This is provided as a member benefit of the North Metro REALTORS
Association.

Register today for a quick-start training session- Seating is limited!

TWO SESSIONS TO CHOOSE FROM:

September 29, 2008

10:00 - 12:00pm - Session One

1:00 - 3:00pm - Session Two

Both sessions held at the NMRA Office.

TO REGISTER FOR ONE OF THE TRAINING SESSIONS:

Please email your name, company name, TIME and date of the
session you prefer to: tswanson@listingbook.com.

Learn how to build your business and stay organized!

- > Empower your clients with the information they need and want
- > Gain insight into their true needs, wants, and desires like you're "looking over their shoulder"
- > Get started with your free Listingbook account
- > Setup your profile and contact information and add you agent photo and company logo
- > How to setup buyers and sellers in your Client Manager
- > Setup your Free Listingbook web site
- > Nurture prospects into real buyers
- > How to get price reductions without having to ask for them

PLEASE BRING YOUR LAPTOP if available (not required for
attendance).

Call or email Todd Swanson with questions - 651-492-4222

2nd Annual NMRA Blood Drive

Did you know every time you donate blood you help save
a person's life? What bigger difference can you make in a
person's life, than to give them life itself?



Last year's blood drive was big success thanks to those of you who
donated blood! We hope you will consider donating again and bring

along a family member to help us reach our goal!

November 19, 2008 from 9:00am- 2:00pm. Please plan for a 1/2 hour time. Snacks and beverages will be provided.

To register please [click here](#). Or contact Laura with more questions.

Please donate blood!

Upcoming Education

Membership Breakfast: Your Door to FHA Homeownership

Anita Olson, FHA Representative will walk you through all the updated information about FHA/HUD offerings. Did you know that FHA is now nearly 33% of the mortgage product market? Has it been a very long time since you've done an FHA or have you never done an FHA? This class is for you.



Details:

October 2, 2008

Majestic Oaks Golf Course

Registration and breakfast 8:00am

Class run 8:30am- 10:30am

Cost is \$15 (includes breakfast and 2 hrs of CE)

[Click here to register today!](#)

Government Affairs News

Reminder: Primary Election Day

On Tuesday, September 9, 2008 the polls will be open from 7a.m. to 8p.m. in most locations throughout Minnesota except that in some townships voting begins at 10a.m.



Of course, the primary requires that you may only vote in the races of one party.

Star Tribune has a unique feature called [MyVote](#) that helps you get more information about races and candidates on your ballot, along with the location of your polling place. Get customized results for races on your ballot after poll close.

NAR REALTOR® Delegates Learn Minnesota Nice Firsthand

Last week, the National Association of REALTORS® Leadership was in town to take part in the various activities in and around the Republican National



Convention. Of the nearly, two thousand seated delegates on the floor of the convention approximately two hundred were REALTORS®. Of course, REALTORS® were also involved in the Democratic National Convention the prior week. Approximately, one hundred delegates were REALTORS® at that convention in Denver, Colorado. ([VIDEO](#))

The Minnesota Association of REALTORS® (MNAR) and the four local associations served as the unofficial hosts during the short Labor Day week. The National Association of REALTORS® hosted events on Monday, Tuesday, and Wednesday and invited the state and local associations to join the festivities.

On Monday night [Charles McMillan](#), the 2008 President-Elect of NAR and a REALTOR® from Irving, Texas addressed the group. REALTOR® delegates as well as national, state, and local leadership including REALTORS® and staff gathered in the Dacotah Room at W.A. Frost restaurant in St. Paul. After introducing leadership including state and local executive officers and Presidents, President Elects, and their spouses McMillan stated,

"It is such a pleasure to be with you here tonight in St. Paul. Just a few moments ago during the reception I was speaking Tony and Kara Maurer, Tony is the incoming President of the Southern Twin Cities Association, when Kara introduced me to the term 'Minnesota Nice.' Where I am from, Irving Texas, we called that 'southern hospitality' but I am sure glad to learn-Minnesota Nice."

To read the entire article [click here](#).

First Time Home Buyers Program

The Minnesota Housing Finance Agency (Minnesota Housing) has awarded Anoka County over five million dollars for low interest mortgages available only to first time home buyers. The First Time Home Buyers Program offers mortgages with interest rates and terms that make monthly payment affordable. Additional information about this program may be obtained from Anoka County by calling 763-323-5764 or visiting their website at www.AnokaCounty.us/homes.

FREE Foreclosure Workshop Open House

Join the Anoka County Community Action Program to receive foreclosure information and to talk with one of their Foreclosure Counselors.



Wednesday, September 17, 2008

4:30 p.m. - 7:30 p.m.

Thursday, September 18, 2008

6:00 p.m. - 9:00 p.m.

Fridley Community Center
6085 7th Street
Fridley, MN 55432

[View a flyer here](#). For questions or directions call: 763-783-4880

News from NAR

U.S. Seizes Mortgage Giants

Government Ousts CEOs of Fannie, Freddie; Promises Up to \$200 Billion in Capital

By JAMES R. HAGERTY, RUTH SIMON and DAMIAN PALETTA

In its most dramatic market intervention in years, the U.S. government seized two of the nation's largest financial companies, taking direct responsibility for firms that provide funding for around three-quarters of new home mortgages.

Treasury Secretary Henry Paulson announced plans Sunday to take control of troubled mortgage giants Fannie Mae and Freddie Mac and replace the companies' chief executives. View the entire article [here](#). View the press release [here](#). Or view questions and answers about conservatorship [here](#).

News from NorthStarMLS

New Matrix Features Coming Soon!



NorthstarMLS Matrix version 2.2 is tentatively scheduled for release Thursday, September 18. New features will include:

- **Driving Directions:** Select listings from your search results and create turn-by-turn driving directions with maps. Add your own custom locations such as your office or your client's home.
- **Revamped Calculators:** New Seller's Net Sheet and Buyer's Closing Cost calculators that give you more flexibility to control what's included.
- **Quick Add Contacts:** Add Contacts on-the-fly from wherever you use them, such as emailing listings.
- **Customer Portal (coming Sept 22):** A revamped interface for your clients. Now when you email listings, they can more easily track individual emails, sort listings by favorites, rate listings and delete ones they don't want. And you can track all of this activity from within Matrix.
- **Improved Photo Viewer:** View all photos from the Property Full Display without having to open a new pop-up window.
- **Create Teams:** The new teams function allows you to invite other NorthstarMLS users to have access to your contacts, searches, etc. Allows you to create teams to more easily serve the same clients, or just to have someone cover for you while you are out of the office.

[View the online guide \(PDF\)](#) for more details on all the new features that will be included with this release

Housing Statistics

The 100.

Market Updates for ~~100~~ Twin Cities Communities
125

[Monthly Markets Analyses](#) for 125 cities throughout the Twin Cities region. Updated August 18, 2008.



Get the latest housing market statistics

from our [Weekly Market Activity Report!](#) Updated September 08, 2008.



Housing Supply Outlook

[Housing Supply Outlook](#)
updated through August

Get an extremely detailed look at the current supply of homes for sale and absorption rates by price range, property type & construction status.

Need a first mortgage
or a refi on
your home?

No stated or verifiable income?
No problem at ...

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